



# Geological Society Virtual Careers Days 20-23 October 2020

 @geolsoc  
 #GSLCareers20



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Society

*serving science, profession & society*

## **Sponsorship Proposal**

## Virtual Careers Days 2020

The Geological Society will be hosting a pioneering four-day online careers event from the 20<sup>th</sup> to 23<sup>rd</sup> October 2020. The Society's careers events are the most recognised geological careers-based forums in the country.

Designed to engage geoscience undergraduates and postgraduates with the latest career developments and opportunities, this pioneering, free virtual event will feature a four-day series of online talks and workshops, delivered by highly-respected professionals from industry and academia.

Delegates will have the opportunity to access interactive CV and careers workshops, as well as a range of downloadable careers resources.

In 2019 the Society held in-person Careers Day events in London, Nottingham and Edinburgh, attended by 800 young people. Our exciting new online format will be easily accessible for all interested students and we anticipate attracting a significant new and global audience.

There is a real and pressing need to engage more young people with careers in geoscience-related industry. This event will be an important step in achieving this engagement. We welcome the opportunity to partner with industry and academic organisations to showcase the unique benefits of a career in geoscience related areas. Your support is essential in helping to future-proof our workforce.



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# Sponsorship

Sponsorship of the Geological Society's Careers Days 2020 event will provide your organisation with an opportunity to promote the benefits of a geoscience-related career to the next generation, engaging you with a relevant future audience, whilst contributing to Social Responsibility objectives.

## Headline Partner - £2,500 + VAT

We are seeking one Headline Partner for this event. As Headline Partner, you will receive:

- ▶ **Logo and acknowledgment as Headline Partner** on all key event materials including the event website page and front cover of delegate manual (downloadable pdf)
- ▶ Recognition in **opening and closing remarks**
- ▶ Named sponsorship of **Afternoon Networking Session** on Thursday 22 October.
- ▶ Full page colour **advert and 100 word company profile** in the delegate manual
- ▶ Recognition via Twitter (47,800 followers), LinkedIn (26,200 followers) and Facebook (14,500 followers)
- ▶ An element of your sponsorship fee will fund **educational resources connected to career pathways**, contributing to CSR objectives

## Supporting Organisation - £500 + VAT

As a Supporting Organisation, you will receive:

- ▶ Logo on the event website page and inside the delegate manual (downloadable pdf)
- ▶ Half page colour advert in the delegate manual



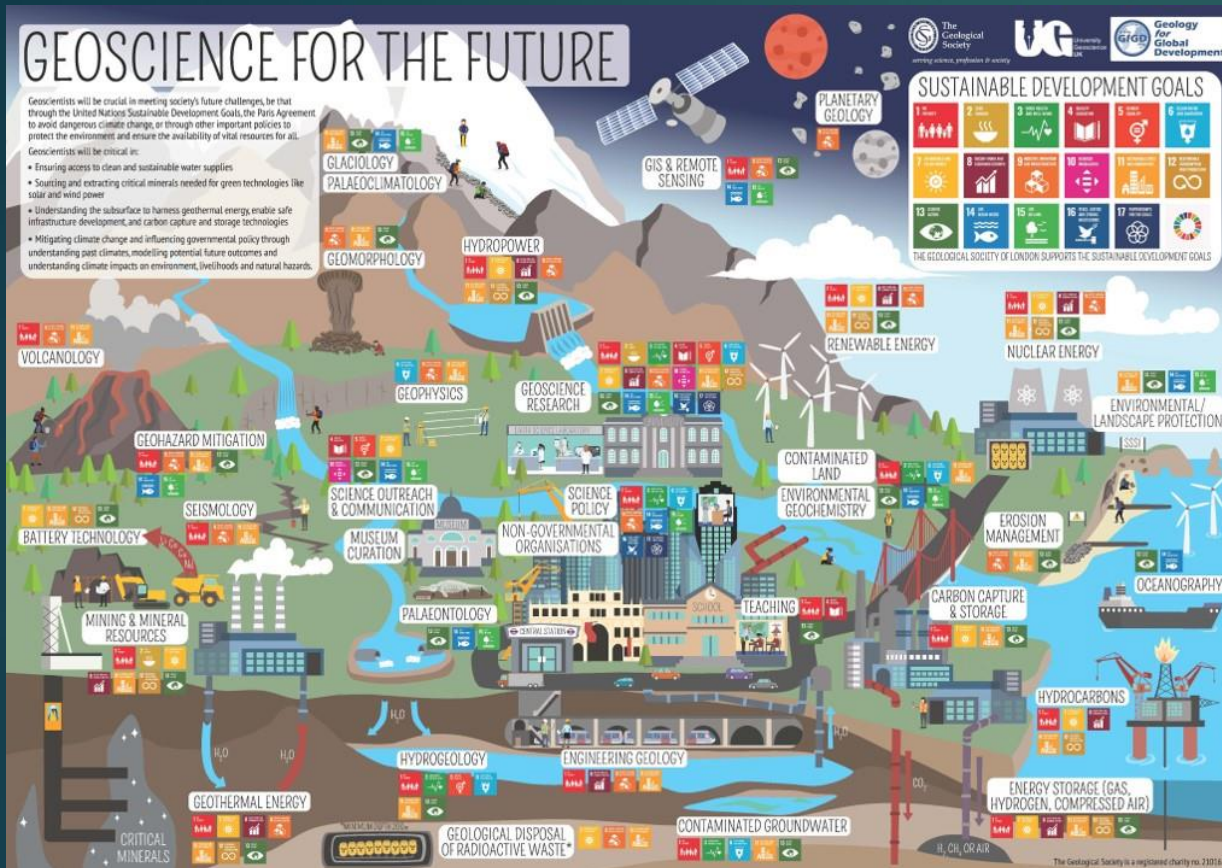
Feedback from previous Careers Day delegates:

*'I learnt a lot from the speakers and all their advice was helpful and informative'*

*'I thought the CV workshop was really useful and informative. The speakers were interesting, and covered a broad range of areas.'*

*'There was lots of information on potential careers and I got to talk to people who've been in my position.'*

Image left - our careers event in Edinburgh 2019



**The Geological Society**

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**EDUCATION AND CAREERS**

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**The Geological Society Careers & Industry Days**

Free to attend, the Geological Society's Careers Days are the essential meeting place for geoscience students and industry.

The programme typically includes short career presentations covering different areas of geology and academia. An exhibition of industry and professional bodies gives university undergraduates and postgraduates the opportunity to find out about the latest career options, and to talk to industry leaders about how to gain entry into their sectors. University representatives are also available to discuss MSc and PhD options.

**Virtual Careers Days 2020**

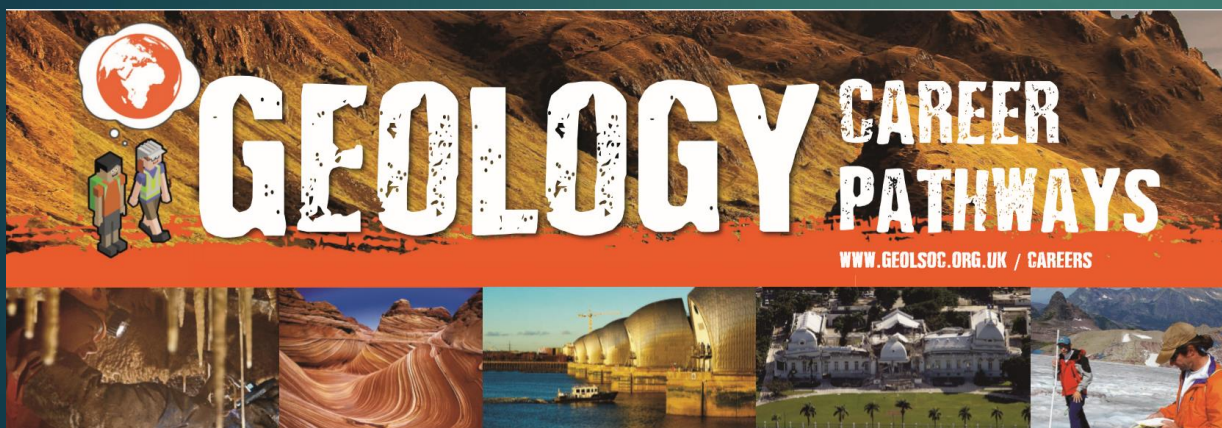
We're delighted to announce that, for 2020, our Careers Days will be virtual and held across four days from Tuesday 20 to Friday 23 October 2020.

- [Find out more on our Virtual Careers Days 2020 page](#)

**Our online careers resources**

**RELATED LINKS**

- [Geology Career Pathways](#)
- [Careers leaflets](#)
- [Accredited degrees and Masters](#)
- [Student membership of the Geological Society](#)
- [Chartership and professional development](#)

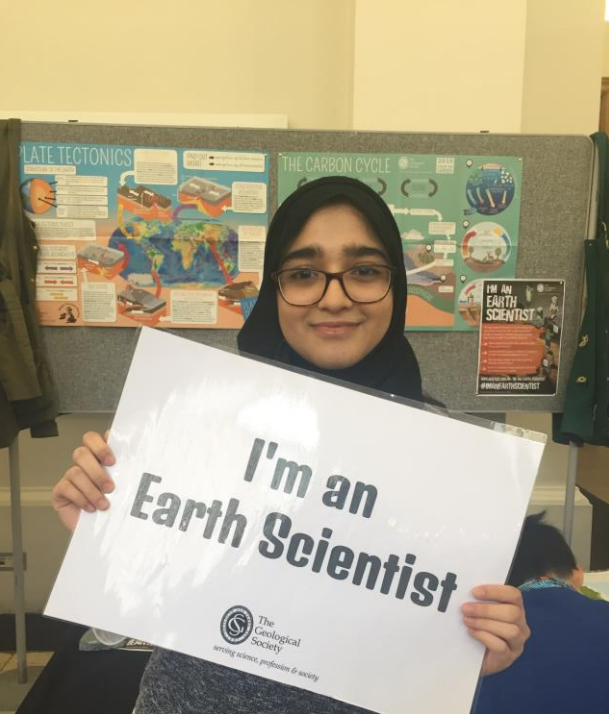


## Geological Society - Online Career Resources

The Geological Society website has a dedicated careers section with leaflets, top CV tips and other information about the benefits of a career in geoscience. All Careers Days event delegates will be supported to access this information.

Event sponsors will be listed on the event webpage:

<https://www.geolsoc.org.uk/10-gsl-careers-days-2020>



## About Us – The Geological Society of London

Founded in 1807, the Geological Society of London is the oldest national geological society in the world. We exist to support the work of geoscientists, inspire interest in the physical world, and connect science, profession and society.

The Society provides impartial information and scientific evidence to inform policy-making and debate about the challenges facing humanity.

We have over 12,000 members, as well as 247 school partners and 45 corporate patrons.

The Geological Society represents the UK in the International Union of Geological Sciences and is the leading contributor to the work of the European Federation of Geologists. We are a signatory to the Science Council's Declaration on Diversity, Equality and Inclusion and part of the Diversity and Inclusion Progression Framework Steering Group.

The Society is proud to be a supporting organisation of Women in Science and Engineering (WISE), Diversity in Geoscience (DiG) and Athena SWAN (Scientific Women's Academic Network) Award.



*Images: top left – one of our outreach project participants, top right – recent award winners during our annual President's Day event.*



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